MARYLAND DEPARTMENT OF HEALTH
OFFICE OF MINORITY HEALTH AND HEALTH DISPARITIES

MARYLAND'S 15TH ANNUAL

Health Equity Conference

Achieving Health Equity and Disparity Reduction:

Prevention and Cost Savings Initiatives

Thursday, Dec. 6 | 9 a.m. - 4 p.m.

CONFERENCE CO-SPONSORS:

University of Maryland, School of Public Health, Center for Health Equity

Behavioral Health Administration, Office of Workforce Development and Training





MESSAGE FROM THE GOVERNOR

Dear Friends:

It is a great honor to welcome you to the Office of Minority Health and Health Disparities' 15th Annual Health Equity Conference: *Achieving Health Equity and Disparity Reduction: Prevention and Cost Savings Initiatives.* This is a unique opportunity to hear from health equity partners representing state government, managed care organizations, community-based organizations, academia, and other health-focused groups.



Today's conference will present examples of innovative health care delivery initiatives that show how the state is engaged in equity and investing in our communities. Beginning January 2019, Maryland will enter into a new Total Cost of Care All-Payer Model contract with the federal government which will improve health outcomes and reduce health care costs. It is through this model and other innovative processes of Maryland's health care system that strategies to address the social determinants of health and to reduce health disparities will be built upon.

Maryland's Mobile Integrated Community Health programs have shown how care coordination for identified community high utilizers can show a cost of care savings. Managed care organizations work on a daily basis to address patient barriers to meeting health care needs and to provide cost effective care across the state.

Through their unique understanding of community and the health care system, community-based organizations work to connect patients to care and to prevent and manage health conditions. The Minority Outreach and Technical Assistance Program, administered through the Office of Minority Health and Health Disparities, funds 18 community-based organizations within 12 jurisdictions to directly address wide-reaching health needs and connect their communities to care.

These are just a few examples of cost savings programs that you will hear about today. It is our hope that the strategies presented here improve health and health care for all while also saving money for Maryland citizens.

Thank you for your commitment and continued effort to better the health of Maryland communities.

Sincerely,

Larry Hogan Governor

Dear Friends:

Welcome to the 15th Annual Health Equity Conference hosted by the Maryland Department of Health's Office of Minority Health and Health Disparities. This year's conference — *Achieving Health Equity and Disparity Reduction: Prevention and Cost Savings Initiatives* — aims to highlight programs and initiatives that reduce disparities and improve health outcomes in minority communities, resulting in reduced health care costs and preventable hospital utilization.



Through the conversations today, you'll hear about the importance of addressing the social determinants of health to improve access and quality of health care and reduce the overall burden of illness. While it's important to discuss successes, it is also important to discuss barriers faced, in order to provide innovative solutions to some of the most complex health care needs.

The Office of Minority Health and Health Disparities (MHHD) implemented internal collaborative approaches to address health priority areas including asthma, pre-diabetes, diabetes, and infant mortality. These priority areas account for some of the highest health disparities in emergency department visit rates, and hospital admission and readmission rates in the state of Maryland. Through collaborative work across state agencies and community organizations, MHHD is leveraging resources and coordinating efforts to address these priority areas and effectively reduce health disparities.

Additionally, MHHD's grant funded programs are on the ground in our communities working to implement evidence-based programs to address these priority areas, connect individuals to health care, and ultimately, reduce health disparities.

The biggest improvements to health will take our collective work and commitment to investing in Maryland's communities. Thank you for your participation and best wishes for a productive conference.

Sincerely,

Boyd K. Rutherford Lieutenant Governor



BACKGROUND

The Maryland Department of Health (MDH), Office of Minority Health and Health Disparities (MHHD) was established in 2004 by statute, under the Maryland Health General Article, Section § 20-1001 to § 20-1007, to address minority health disparities in Maryland.

MISSION

To address the social determinants of health, and eliminate health disparities, by leveraging MDH resources, providing health equity consultation, impacting external communications, guiding policy decisions, and influencing strategic direction on behalf of the Secretary of MDH.

VISION

To achieve health equity where all individuals and communities have the opportunity and access to achieve and maintain good health.

Office of Minority Health and Health Disparities Maryland Department of Health

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Achieving Health Equity and Disparity Reduction:

Prevention and Cost Savings Initiatives

Thursday, Dec. 6 Conference Agenda

8 – 9 a.m.	REGISTRATION CONTINENTAL BREAKFAST AND EXHIBIT HALL (Location: Camelia Room)
9 – 9:30 a.m.	WELCOME (Location: Terrace Room) Noel Brathwaite, Ph.D., M.S.P.H., Director, MHHD, MDH Cheri C. Wilson, M.A., M.H.S., C.P.H.Q., Senior Research Scientist, General Dynamics Information Technology, Health Determinants and Disparities Practice GREETINGS The Honorable Shirley Nathan-Pulliam, Senate, District 44, Maryland General Assembly OPENING Maryland's Total Cost of Care All-Payer Model Robert R. Neall, Secretary, Maryland Department of Health
9:30 – 10:15 a.m.	SHIRLEY NATHAN-PULLIAM HEALTH EQUITY LECTURE (Location: Terrace Room) INTRODUCTION OF AWARD RECIPIENT Stephen B. Thomas, Ph.D., Professor, Health Services Administration, Director, Maryland Center for Health Equity, School of Public Health, University of Maryland **AWARD RECIPIENT AND LECTURER** Georges C. Benjamin, M.D., Executive Director, American Public Health Association

10:15 - 10:45 a.m.	MORNING PLENARY I Mobile Integrated Community Health Program (Location: Terrace Room) Joseph A. Ciotola, Jr., M.D., Health Officer, Queen Anne's County Department of Health and Medical Director, Queen Anne's County Department of Emergency Services Captain Jamie K. Baltrotsky, B.S., N.R.P., Program Manager, Montgomery County Fire and Rescue Service, Montgomery County Non-Emergency Intervention and Community Care Coordination
10:45 – 11 a.m.	MORNING BREAK AND EXHIBIT HALL (Location: Camelia Room)
11– 11:30 a.m.	MORNING PLENARY II Managed Care Organization Initiatives in Preventable Utilization and Social Determinants (Location: Terrace Room) Arethusa Stevens Kirk, M.D., F.A.A.P., Chief Medical Officer, UnitedHealthcare Community Plan, Maryland Theresa C. Bittle, R.N., B.S.N., C.C.M., Assistant Vice President, Clinical Operations, MedStar Family Choice Shalena Cooper-Booze, M.S., Director, Amerigroup Community Care
11:30 – 11:45 a.m.	Health Equity Leadership Awards (Location: Terrace Room) Individual Ashyrra Dotson, President and C.E.O., Eastern Shore Wellness Solutions Community-Based Organization Asian American Center of Frederick
11:45 a.m. – 1:15 p.m.	NETWORKING AND EXHIBIT HALL (Location: Camelia Room) LUNCH (Location: Embassy Room)

AFTERNOON CONCURRENT BREAKOUT SESSIONS

Minority Disparity Reduction Initiatives: Improving Health Outcomes in the Maryland Department of Health's Priority Focus Areas

A: Asthma Prevention and Management

(Location: Maryland Room)

Facilitator: Noel Brathwaite, Ph.D., M.S.P.H., Director, MHHD, MDH

Speakers:

- Clifford S. Mitchell, M.S., M.D., M.P.H., Director, Environmental Health Bureau, Prevention and Health Promotion Administration, MDH
- Angela Cochran, M.S., Director, Chronic Disease Prevention and Control, St. Mary's Health Department
- Carol Bryant Payne, Director, Baltimore Field Office, U.S. Department of Housing and Urban Development

B: Infant Mortality Prevention

(Location: Terrace Room)

1:15 – 2:30 p.m.

Facilitator: David Mann, M.D., Ph.D., Epidemiologist, MHHD, MDH

Speakers:

- **Maura Dwyer,** Dr.P.H., M.P.H., Senior Administrator, Office of Quality Initiatives, Maternal and Child Health Bureau, MDH
- Nancy Boyd, R.N., C.P.S.T.I., Nurse Educator, CHW Program, Asian American Center of Frederick
- **Sheila Owens-Collins,** M.D., M.P.H., M.B.A., President and C.E.O., Perinatal, Quality Management, and Healthcare Equity Consultant

C: Prediabetes and Diabetes Prevention and Management

(Location: Wayne Room)

Facilitator: Olubukola Alonge, M.D., M.P.H., Program Administrative Specialist, MHHD, MDH

Speakers:

- **Kristi Pier,** M.H.S., M.C.H.E.S., Director, Center for Chronic Disease Prevention and Control, MDH
- Ashyrra Dotson, President and C.E.O., Eastern Shore Wellness Solutions
- Suyanna Linhales Barker, Dr.P.H., Senior Director, Health Equity and Community Action, La Clinica Del Pueblo

2:30 – 2:45 p.m.

AFTERNOON BREAK, TRANSITION, AND EXHIBIT HALL

(Location: Camelia Room)

CLOSING PLENARY SESSION

Return on Investment from High-Utilizer and Social Determinant Interventions: Maryland Success Stories

(Location: Terrace Room)

Moderator: Mark Luckner, Executive Director, Maryland Community Health Resources Commission

2:45 – 4 p.m.

Panelists:

Dylan H. Roby, Ph.D., Associate Professor and Associate Chair, Department of Health Services Administration, University of Maryland School of Public Health

Ernest Carter, M.D., Ph.D., Deputy Health Officer, Prince George's County Health Department

Katherine Phillips, M.S.N./M.P.H., C.R.N.P, Health Services Clinic Coordinator, Catholic Charities' Esperanza Center

Mariana Izraelson, Psy.D., P.M.P., Executive Director, Shepherd's Clinic

8th Annual
Shirley Nathan-Pulliam Health Equity Lecture Series
2018 AWARD RECIPIENT

GEORGES C. BENJAMIN, M.D.

Executive Director,

American Public Health Association (APHA)



Presented by MHHD and the University of Maryland School of Public Health Center for Health Equity

Georges C. Benjamin, M.D. is known as one of the nation's most influential physician leaders because he speaks passionately and eloquently about the health issues having the most impact on our nation today. From his firsthand experience as a physician, he knows what happens when preventive care is not available and when the healthy choice is not the easy choice. As executive director of APHA since 2002, he is leading the Association's push to make America the healthiest nation in one generation.

He came to APHA from his position as secretary of the Maryland Department of Health and Mental Hygiene. Dr. Benjamin became secretary of health in Maryland in April 1999, following four years as its Deputy Secretary for Public Health Services. As Secretary, Dr. Benjamin oversaw the expansion and improvement of the state's Medicaid program.

Dr. Benjamin, of Gaithersburg, Md, is a graduate of the Illinois Institute of Technology and the University of Illinois College of Medicine. He is board-certified in internal medicine and a fellow of the American College of Physicians, a fellow of the National Academy of Public Administration, a fellow emeritus of the American College of Emergency Physicians, and an honorary fellow of the Royal Society of Public Health.

An established administrator, author, and orator, Dr. Benjamin started his medical career in 1981 in Tacoma, Wash., where he managed a 72,000-patient visit ambulatory care service as chief of the Acute Illness Clinic at the Madigan Army Medical Center and was an attending physician within the Department of Emergency Medicine. A few years later, he moved to Washington, D.C., where he served as chief of emergency medicine at the Walter Reed Army Medical Center. After leaving the Army, he chaired the Depart-

ment of Community Health and Ambulatory Care at the District of Columbia General Hospital. He was promoted to acting commissioner for public health for the District of Columbia and later directed one of the busiest ambulance services in the nation as interim director of the Emergency Ambulance Bureau of the District of Columbia Fire Department.

At APHA, Dr. Benjamin also serves as publisher of the non-profit's monthly publication, *The Nation's Health*, the association's official newspaper, and the *American Journal of Public Health*, the profession's premier scientific publication. He is the author of more than 100 scientific articles and book chapters. His recent book *The Quest for Health Reform: A Satirical History* is an exposé of the nearly 100-year quest to ensure quality affordable health coverage for all through the use of political cartoons.

Dr. Benjamin is a member of the National Academy of Medicine (Formally the Institute of Medicine) of the National Academies of Science, Engineering and Medicine and also serves on the boards for many organizations, including Research! America and the Reagan-Udall Foundation. In 2008, 2014, and 2016 he was named one of the top 25 minority executives in health care by Modern Healthcare Magazine, in addition to being voted among the 100 most influential people in health care from 2007 – 2017.

In April 2016, President Obama appointed Dr. Benjamin to the National Infrastructure Advisory Council, a council that advises the president on how best to assure the security of the nation's critical infrastructure.



INAUGURAL 2018 HEALTH EQUITY LEADERSHIP AWARD FOR INDIVIDUAL

Ms. Ashyrra Dotson

President and CEO, Eastern Shore Wellness Solutions

In recognition of Mrs. Ashyrra Dotson's commitment and hard work to make a difference in the Dorchester County community, she has been selected by MHHD's 15th Annual Health Equity Conference Planning Committee to receive the Health Equity Individual Leadership Award.

As the President and C.E.O. of Eastern Shore Wellness Solutions, Mrs. Dotson has dedicated more than a decade to her local community. She has been a pioneer in implementing evidence-based programs that have proven positive health outcomes for participants of the telehealth program — a mobile health resource service that connected primary care providers to community members diagnosed with a chronic disease. The telehealth program delivered successful results of 76 percent adherence, 81 percent demonstrated behavioral changes in their food consumption, 72 percent lost a minimum of 7 percent of their body weight, 69 percent maintained a normalized blood pressure rate of 120/80, and 84 percent reduced their A1C by two points.

Mrs. Dotson's diabetes and chronic disease self-management program is a 6-week training session that offers a scripted curriculum on Living Well Institute's curriculum on self-management of diabetes, cardiovascular disease, and hypertension. Additionally, she implements the National Diabetes Prevention Program, as well as the Healthy Kids program that has shown exceptional perfor-

mance, with 83 percent of children losing an average of 3.7 pounds during the 8-week sessions.

Mrs. Dotson uses her platform as a Minority Outreach and Technical Assistance program vendor to empower community members to become engaged with the county's health agenda, to improve their individual health outcomes collectively with their primary care team, and to understand the social determinants that impact their lives — which is the foundation of the grassroots work she implements in her community.

Mrs. Dotson understands the challenges involved in working with — and for — the local the community and knows the complexity of working in silos. Therefore, she has dedicated many years to building long-term relationships and partnerships to advocate for and serve vulnerable populations who struggle daily with overcoming health inequities. Mrs. Dotson is a true champion of health equity.

INAUGURAL 2018 HEALTH EQUITY LEADERSHIP AWARD FOR COMMUNITY-BASED ORGANIZATION

Asian American Center of Frederick



In recognition of the Asian American Center of Frederick's (AACF) commitment to addressing health disparities and the social determinants of health in Maryland, it has been selected by MHHD's 15th Annual Health Equity Conference Planning Committee to receive the Health Equity Leadership Award for Community-Based Organization.

AACF has a proven track record of modeling evidence-based strategies to reduce health disparities by innovative programs such as the Bilingual Baby Shower Model that has shown to achieve positive pregnancy and birth weight outcomes; the Asthma Management evidence-based strategies of the American Lung Association to reduce triggers and adherence to medication; and a Community Health Worker (CHW) model that addresses chronic illnesses by connecting community members to medical homes and improving provider-patient relationship. These interventions have proven cost savings, improved access and quality of care with positive outcomes.

AACF is a distinguished community-based organization not only for the implementation of evidence-based programs, but also for their contributions to strengthening networks, local coalitions, and partnerships to identify barriers and access to health care in the state. The Center is an active participant in the state's legislative process by providing testimony during Maryland's legislative session in Annapolis. AACF shows support of such legislation as the Community Health Worker Act of 2017. The Center currently works with government, businesses, and nonprofit organizations

to address social determinants of health, adapting the Collective Impact model to advocate for the health needs of minority communities. AACF is also a recent grantee by Maryland Department of Labor, Licensing, and Regulation to create CHW workforce development. Its mission is to equip the immigrant community with essential skills to be independent and self-sufficient. AACF believes an economically productive community is a healthy community.

SPEAKER AND PRESENTER BIOGRAPHIES



Robert R. Neall, Secretary, MDH (2018 – present)

Senior Advisor to Maryland Governor Larry Hogan and Director of the Governor's Office of Transformation and Renewal (2016 – 2018); board member, Medical Mutual Insurance Society of Maryland (2005-present); Chief Executive Officer, Priority Partners Managed Care Organization (2004-2016); past Chairman, Maryland Higher Education Labor Relations Board (2005-2012); served as member of the Senate of Maryland from 1996 to 2003, and was County Executive for Anne Arundel County from 1990 to 1994. From 1988 to 1990 served as Chairman of the Maryland Commission on Drug and Alcohol Abuse; member Maryland Transportation Authority (1987-1990); and member Maryland House of Delegates from 1975 to 1987. Secretary Neall is a 1972 graduate from the University of Maryland University College, and served in the U.S. Navy from 1967

to 1969. He is a lifelong resident of Anne Arundel County. He is married and has four adult children and 10 grandchildren.



The Honorable Shirley Nathan-Pulliam, Maryland State Senate, District 44, Maryland General Assembly

Senator Nathan-Pulliam is currently serving her first term in the Maryland State Senate representing District 44. She previously represented District 10 as a member of the Maryland House of Delegates from 1994-2015. She is the first Caribbean-born person and first Afro-Caribbean American registered nurse elected to the Maryland General Assembly. Senator Nathan-Pulliam worked for many years as a quality assurance coordinator, head nurse, and team leader at hospitals in Baltimore and currently owns and operates two health care companies that provide personal care services to clients in their homes and adult medical daycare services for the elderly and disabled. She has been a leading advocate for improved health care and health

disparities reduction in Maryland. Senator Nathan-Pulliam has sponsored hundreds of bills, including legislation creating the MHHD within MDH. She currently serves on several committees, including the Education, Health, and Environmental Affairs Committee; the Maryland Medicaid Advisory Committee; and the Joint Committee on Children, Youth, and Families. The Senator is a member of the Legislative Black Caucus of Maryland and the Women Legislators of Maryland. Senator Nathan-Pulliam holds an A.A. from Baltimore City Community College, a B.S.N. from the University of Maryland, and a master's degree in administrative science from The Johns Hopkins University, Carey Business School. Among her numerous awards and honors is the naming of the Shirley Nathan-Pulliam Health Equity Lecture Series by the University of Maryland School of Public Health, Center for Health Equity, and MDH. Additionally, Senator Nathan-Pulliam has been named one of Maryland's Top 100 Women by The Daily Record three times, which led to her induction into the Circle of Excellence. Senator Nathan-Pulliam's interview with The History Makers was recently made a part of the collection of the Library of Congress. In 2016, The University of Maryland School Of Nursing created an Endowment Scholarship in her name. Senator Nathan-Pulliam has recently been appointed Vice Chair of the Education Health and Environmental Affairs Committee.



Noel Brathwaite, Ph.D., M.S.P.H., Director, MHHD, MDH

Dr. Noel Brathwaite joined MHHD on Dec. 6, 2017 as Director. He is an international public health expert who gained experiences working with health issues in the United States, the Caribbean, and parts of West and East Africa. Prior to joining MHHD, he organized the Greater Los Angeles Health Network to collaboratively tackle urban and suburban issues of health that continue to disproportionately impact people of African descent. Some of his other past experiences include leadership positions with Florida Department of Health; the University of Miami School of Medicine, Cancer Center; at Morehouse School of Medicine, International and Public Health Program; and as Director of Research in Trinidad. Originally from the Caribbean, Dr. Brathwaite's research interests include the impact of geography and lifestyle on chronic disease; health and

premature mortality in small island developing states; and health system resiliency. He has published a number of health-related articles in peer review journals. He is a graduate of Loma Linda University; earned a doctorate from the University of Maryland; and pursued postdoctoral studies at both Johns Hopkins University and at the Centre for Addiction and Mental Health (CAMH), affiliated with the University of Toronto, Canada. His vision is to work collaboratively with the MHHD team and other stakeholders to position the MHHD as a transformative and innovative agent that significantly lowers health disparities within the next decade. His goal is to advance prevention, equal health care access, quality treatment and improved health for all populations in Maryland.



Cheri C. Wilson, MA, M.H.S., C.P.H.Q., Senior Research Scientist, General Dynamics Information Technology, Health Determinants and Disparities Practice

Cheri C. Wilson received a BA in Russian from Howard University, an MA in Russian Area Studies from the University of Minnesota, was a Ph.D. candidate (ABD) in Russian history at the University of Minnesota and received an M.H.S. in Health Finance and Management from the Johns Hopkins Bloomberg School of Public Health. She is multilingual — fluent in Russian, speaks French and Spanish, with a reading knowledge of German. Ms. Wilson is a nationally recognized diversity and inclusion, cultural and linguistic competence, and health equity subject matter expert. She is currently a Senior Research Scientist in the Health Determinants and Disparities Practice at General Dynamics Information Technology. Previously, she served as the Director

of Corporate Office of Diversity and Inclusion at RWJ Barnabas Health in New Jersey, an Assistant Scientist in the Johns Hopkins Center for Health Disparities Solutions (Johns Hopkins Bloomberg School of Public Health), and as an Acting Assistant Director of the Quality Improvement Department at The Johns Hopkins Hospital. Ms. Wilson is a Certified Professional in Healthcare Quality (C.P.H.Q.), a past President of the Maryland Association for Healthcare Quality, and a Lean Six Sigma Green Belt. She has presented at international, national, state, and local conferences on the issues of cultural and linguistic competence, unconscious/implicit bias, overcoming language barriers, health and health care disparities, health equity, and the social determinants of health.

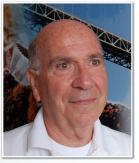
SPEAKER AND PRESENTER BIOGRAPHIES



Stephen B. Thomas, Ph.D., Professor, Health Services Administration, Director, Maryland Center for Health Equity, School of Public Health, University of Maryland

Stephen B. Thomas, Ph.D., is one of the nation's leading scholars on community-based interventions designed to eliminate racial and ethnic health disparities. Dr. Thomas is a tenured professor in the Department of Health Services Administration in the School of Public Health and Founding Director of the Maryland Center for Health Equity at the University of Maryland in College Park. He applies his expertise to address a variety of conditions from which minorities generally face far poorer outcomes, including cardiovascular disease, diabetes, obesity, and HIV/AIDS. Currently, he is principal investigator of the Center of Excellence on Race, Ethnicity, and Health Disparities Research, funded by the National Institute for Minority Health and Health

Disparities. Dr. Thomas has received numerous awards for his professional accomplishments including, but not limited to, the Alonzo Smythe Yerby Award from the Harvard School of Public Health and the David Satcher Award from the Directors of Health Promotion and Education. His work has been recognized as one of the scholarly contributions leading to the 1997 Presidential Apology to Survivors of the Syphilis Study Done at Tuskegee. His current research focuses on the translation of evidence-based science on chronic disease into innovative community-based interventions designed to accelerate the elimination of racial and ethnic health disparities. More specifically, he has focused on understanding how social context shapes attitudes and behaviors of under served, poorly served, and never-served segments of our society toward participation in health promotion and disease prevention activities. Dr. Thomas is particularly interested in how the legacy of the Syphilis Study at Tuskegee (1932 – 1972) has impacted trust and influenced the willingness of African Americans to participate in medical and public health research.



Joseph A. Ciotola, Jr., M.D., Health Officer, Queen Anne's County Department of Health and Medical Director, Queen Anne's County Department of Emergency Services

Dr. Joseph A. Ciotola, Jr. has been the Health Officer for Queen Anne's County since April 2012. He also has served in the position of County Department of Emergency Services Medical Director since May 2005. Dr. Ciotola practiced at the Orthopedic Associates of Central Maryland, P.A., in Baltimore from August 1978 through May 2006. Dr. Ciotola received his medical degree from the University of Maryland School of Medicine in 1973. He received his board certification in Sept. 1979 from the American Board of Orthopedic Surgery. Dr. Ciotola served as a Major in the Maryland Air National Guard from 1972 through July 1980. He brings a wealth of knowledge and experience to his position, by already serving as County Department of Emergency Services Medical Director. Dr. Ciotola inspired the inception of the Queen Anne's County Mobile

Integrated Community Health Program, which is now statewide. Teams of public health nurses and paramedics visit individuals in their homes and link patients to community resources, improving health outcomes and reducing trips to hospital emergency departments. Dr. Ciotola was co-chairman of the Rural Health Care Workgroup that was created during the 2016 General Assembly Session. The panel was established by the Maryland Health Care Commission to oversee a study of health care delivery in the mid-shore and to develop a plan for meeting the health care needs of residents of Caroline, Dorchester, Kent, Queen Anne's, and Talbot Counties.



Captain Jamie K. Baltrotsky, B.S., N.R.P., Program Manager, Montgomery County Fire and Rescue Service, Montgomery County Non-Emergency Intervention and Community Care Coordination

Captain Baltrotsky graduated from the University of Maryland Baltimore County in 2000, with a B.S. in Emergency Health Services. She has served for 18 years with the Montgomery County (Maryland) Fire and Rescue Service (MCFRS) as a firefighter/paramedic. In 2017, she was promoted to the rank of Captain and is currently assigned to the E.M.S. Section as the Mobile Integrated Healthcare Program Manager. For the past four years, Captain Baltrotsky has assisted in development and implementation of the Montgomery County Non-Emergency Intervention and Community Care Coordination program (MCNIC3). The MCNIC3

Initiative targets frequent users of the 911 system and connects them to resources that are available in the community. The success of this program is dependent upon strong relationships with the Montgomery County Department of Health and Human Services and other public/private health care entities. Captain Baltrotsky has been instrumental in developing these new and vital partnerships. In addition, MCNIC3 has identified that patients with chronic health needs frequently have a nexus with hospital utilization and readmission. Captain Baltrotsky's efforts have been key to establishing relationships with the transitional care programs of Montgomery County hospitals. Under her supervision, MCFRS has recently started a program of home visits with an interdisciplinary team of a Washington Adventist Hospital-based nurse and a MCFRS paramedic. Although these efforts are in the early stages, the results are promising and rapid expansion to most, if not all, county hospitals is planned. Additionally, early results of the MCNIC3 program have achieved national notice; research from this work received a "Best Abstract Poster Presentation" award at the 2016 National Association of E.M.S. Physicians conference. Captain Baltrotsky's work is proof positive that all MIH programs have to be based on local needs and conditions. Her team's abilities to make connections and develop relationships among local public and private health care and social services providers have made a big impact on the MCFRS' abilities to better serve its citizens/patients.



Arethusa Stevens Kirk, M.D., F.A.A.P., Chief Medical Officer, UnitedHealthcare Community Plan, Maryland

Dr. Arethusa Stevens Kirk is the Chief Medical Officer for UnitedHealthcare Community Plan of Maryland, where she directs clinical initiatives for member-centric care coordination, utilization and case management, population health, quality programs, and transitions of care. Dr. Kirk has served as the Vice President of Medical Affairs at Total Health Care, a Federally Qualified Health Center in Baltimore, as an Associate Physician of the Neurology and Development Inpatient Unit at Kennedy Krieger Institute, and as a Health Education Coordinator in The Gambia, West Africa, for the U.S. Peace Corps. Dr. Kirk is a board-certified pediatrician who completed pediatric residency at Johns Hopkins Children's Hospital and holds degrees from

both Brown University and the George Washington School of Medicine. As an accomplished physician leader with a strategic business perspective and diverse service and health care background, her mission is a shared commitment to the UnitedHealthcare mission of helping people lives healthier lives.

SPEAKER AND PRESENTER BIOGRAPHIES



Theresa C. Bittle, R.N., B.S.N., C.C.M., Assistant Vice President, Clinical Operations, MedStar Family Choice

Theresa Bittle has extensive clinical and administrative background. She has held leadership positions in Trauma and Critical Care as well as Health Plan Care Management. Ms. Bittle has served on multiple leadership committees focused on Care Management design and transformation at the Health Plan as well as Health System levels. She has experience in selection, configuration, and implementation of clinical software systems and development of metrics to evaluate outcomes, especially related to Case Management and Utilization Management. She has integrated knowledge gained about communities into her scope of practice through direct involvement with multiple community-based initiatives. Her areas of interest include health

care delivery models with particular interest in Population Health Management. Ms. Bittle is currently the Assistant Vice President of Clinical Operations for MedStar Health Plans. She holds a Bachelor of Science in nursing from the University of Maryland and is currently pursuing a Master of Applied Science in population health management at Johns Hopkins Bloomberg School of Public Health. Ms. Bittle is also a certified Case Manager.



Shalena Cooper-Booze, M.S., Amerigroup Community Care

Shalena Cooper-Booze is the Director of Health Promotion for Amerigroup Community Care. Mrs. Booze has worked in health care for over 15 years as a subject matter expert in outreach, health education, and creating innovative, diverse population health-centric member-based programs. Mrs. Booze is responsible for the identification, development, and piloting of new programs (both direct and indirect member-specific programs), to achieve goals or to prove assumptions, and ongoing evaluation and maintenance on both internal and external clinical and community-based programs. On Amerigroup's behalf, Mrs. Booze collaborates with MDH's Diabetes Prevention Program, Prince George's County Health Department's 1115 waiver for housing and community supportive services, and MHHD on "Embrace" ER navigator program. Mrs. Booze also

works with multiple community-based organizations to drive Amerigroup's commitment to improve living conditions for members — a critical social determinant of health — and to expand access to care. Partners include Green and Healthy Homes, which provides asthma education and remediation in the home, and the Baltimore City Health Department's asthma and lead CHIP Health Services Initiative.



Clifford S. Mitchell, M.S., M.D., M.P.H., Environmental Health Bureau, Prevention and Health Promotion Administration, MDH

Clifford S. Mitchell, M.S., M.D., M.P.H. is the Director of the Environmental Health Bureau in the Prevention and Health Promotion Administration at MDH. The Bureau's responsibilities include food protection; environmental, occupational, and injury epidemiology; and an array of healthy homes and injury prevention programs. Dr. Mitchell joined the Department in 2006 after 14 years on the faculty of the Johns Hopkins Bloomberg School of Public Health. Dr. Mitchell received a B.A. from Williams College, an M.S. from the Massachusetts Institute of Technology, an M.D. from Case Western Reserve University, and an M.P.H. from the Johns Hopkins School of Hygiene and Public Health. Dr. Mitchell is Principal Investigator for

several projects in the Department, including climate change, environmental public health tracking, occupational injury and illness surveillance, violent death surveillance, and the Office of Food Protection Rapid Response Team. He serves on several state and national environmental health advisory committees and has contributed to peer-reviewed publications and reports in the fields of environmental and occupational health, surveillance, and workforce development.



Angela Cochran, M.S., Director, Chronic Disease Prevention and Control, St. Mary's Health Department

Angela Cochran is the Director of Chronic Disease Prevention and Control at the St. Mary's County Health Department in Leonardtown, Maryland. She received a Master of Science in Health Sciences and Bachelor of Science in Biology from Virginia Commonwealth University (VCU) in Richmond, Virginia. She also holds a graduate certificate in Core Public Health Concepts from the University of North Carolina, Chapel Hill. Ms. Cochran has a diverse background in the areas of health, wellness, and education. She worked in cancer research at VCU's Massey Cancer Center, and also as the program coordinator for a clinical research, health, and wellness program through the Department of Pediatrics at VCU. In 2008, Ms. Cochran relocated to southern Maryland

and held positions at MedStar St. Mary's Hospital as the Exercise Physiologist/Clinical Lead for the Grace Anne Dorney Pulmonary and Cardiac Rehabilitation Center and as the hospital Clinical Educator.



Carol Bryant Payne, Director, Baltimore Field Office, U.S. Department of Housing and Urban Development

Carol Payne is the director of the Baltimore Field Office of the U.S. Department of Housing and Urban Development (HUD) and coordinates the delivery of HUD's program in Maryland's jurisdictions (except Prince George's and Montgomery Counties) with a focus on affordable housing, economic development, neighborhood revitalization, housing needs for special populations, and the integration of health and housing policy. Ms. Payne's expertise includes building partnerships and bringing together diverse groups in solution-oriented dialogue to promote community engagement and build public trust. Previous roles have included leadership positions in nursing administration and research at Johns Hopkins' medical institutions. Ms. Payne

is a Salzburg Fellow, one of 50 international recipients selected to study the Social and Economic Determinants of the World's Public Health in Salzburg, Austria. She was recognized by the Maryland Daily Record as one of Maryland's Top 100 Women for her public policy and social justice activism in the areas of health, education, and housing. Ms. Payne is a graduate of Harvard University's John F. Kennedy School of Government Executive Training Program for Housing and Community Development Professionals and holds a master's degree in nursing from Johns Hopkins University.

SPEAKER AND PRESENTER BIOGRAPHIES



David A. Mann, M.D., Ph.D., Epidemiologist, MHHD, MDH

Dr. Mann is the Epidemiologist at MHHD and an instructor in the Department of Epidemiology and Public Health (DEPH) at the University of Maryland School of Medicine. Dr. Mann received his B.A. in biology from Johns Hopkins University in 1978, his M.D. from Harvard Medical School in 1982, and his Ph.D. in epidemiology from University of Maryland, Baltimore in 2007. Before coming to Maryland for epidemiology and public health training in 1998, Dr. Mann practiced primary care medicine in the greater Boston area for 14 years. At MDH, Dr. Mann was a co-author of the Maryland Plan to Eliminate Minority Health Disparities, released in 2006 by MHHD; and principal author of the Maryland Chartbook of Minority Health and Minority Health Disparities Data, released in 2007, 2009 (2nd edition), and 2012 (3rd edition) by MHHD. Between

2011 and 2017, Dr. Mann worked on the development, implementation, and administration of Maryland's Health Enterprise Zone program. He has been an invited speaker on health disparities data at several venues. At DEPH, Dr. Mann is the faculty leader of the Departmental Journal Club, participates in the Department's epidemiology teaching for medical students, and teaches the summer course in Chronic Disease Epidemiology for graduate students.



Maura Dwyer, Dr.P.H., M.P.H., Senior Administrator, Office of Quality Initiatives, Maternal and Child Health Bureau, MDH

Maura Dwyer is a Senior Administrator in the Maternal and Child Health Bureau at MDH and previously served as the Program Director for the Maryland Health Enterprise Zones (HEZ) Initiative. Dr. Dwyer earned a Doctorate of Public Health in Environmental Health Sciences at the Johns Hopkins University Bloomberg School of Public Health, a Master of Public Health at the George Washington University Milken Institute School of Public Health, and a Bachelor of Science at Villanova University. Dr. Dwyer has worked in various capacities, including education, research, evaluation, program design and implementation, and policy development. Her work has focused primarily on eliminating disparities in birth outcomes, environmental exposures, chronic disease, and HIV/AIDS.



Nancy Boyd, R.N., C.P.S.T.I., Nurse Educator, CHW Program, Asian American Center of Frederick

Nancy Boyd began her nursing career in cardiovascular medical and surgical intensive care, followed by nursing leadership administration medical cancer care at Presbyterian University Hospital in Pittsburgh, Pa. and respiratory intensive care in Alexandria, Va. During those nine years, she realized what she enjoyed most was teaching patients how to care for themselves once they left the hospital. After her two sons were born and her family moved to Frederick, Md., Nancy began working at Frederick Memorial Hospital Wellness Center teaching prevention and health education, interacting with multiple community agencies and organizations. In 1995, Ms. Boyd co-founded Safe Kids Frederick County, which is sponsored by Frederick County Health

Department. Currently, Ms. Boyd is the Nurse Educator for the Community Health Worker program at the Asian American Center of Frederick and an Allied Health Adjunct Faculty Member at Frederick Community College.



Sheila Owens-Collins, M.D., M.P.H., M.B.A., President and CEO, Perinatal, Quality Management, and Healthcare Equity Consultant

Dr. Owens-Collins is currently the founding president and C.E.O. of a consulting practice that integrates her 25 years of experience in senior leadership positions of managed care companies, multi-specialty provider practices, and a clinical practice. Most recently she served as the Chief Medical Officer for Greater Baden Medical Services, an alliance of nine Federally Qualified Health Centers in Maryland. Prior to that appointment, she was the Medical Director of Health Equity, Innovations, Strategy, and Outcomes Research at Johns Hopkins Health Care, LLC. She is a board-certified neonatologist with a Master of Science in both Public Health and in Business Administration, in addition to having a post-master's certification in Health

Informatics. Her 25 years of managed care experience began in her home state of Texas, where she served as the Vice President of Medical Affairs at Community Health Choice in Houston and as Vice President, Senior Medical Director at Community Health Choice in San Antonio. With both organizations, Dr. Owens-Collins provided oversight of the Quality Management, Utilization Management, and Preventive Health and Wellness Departments. In addition to her experience in managed care, she has several years of experience as a practicing neonatologist and as a consultant for complex newborn utilization and case management. She has a long-standing interest in the applications of predictive modeling to the health care industry and health care disparities — prematurity, infant mortality rates, and the public health and financial impact of these conditions. Her current research project is entitled: "Using Predictive Modeling to Determine the Social, Ethnic, and Racial Factors that Predispose Women to Preterm Labor." She was a member of the NICU Council, a position appointed by the Governor of the State of Texas and the Texas State Legislature. The work on this council led to House Bill 15, which mandates both regionalized Neonatal Care in 2017 and Maternity Care in 2018. In addition to her work in the domain of achieving health equity for high risk populations she has a three-year appointment to the National Quality Forum Subcommittee on Perinatal Health.



Olubukola (Buki) Alonge, M.D., M.P.H., MHHD, MDH

Dr. Alonge is a Program Specialist for MHHD. A physician by training, she received her M.P.H. in epidemiology and biostatistics from Morgan State University and her M.D. from the University of Ibadan in Nigeria. Her primary research interests focus on the social epidemiology of non-communicable diseases (NCDs) and cancers, with particular interest on issues surrounding racial disparities in outcomes and access to care for NCDs and cancers. One of her prior research studies described risk factors of cardiovascular disease amongst minority populations in Baltimore, and strategies for reducing these risk factors. Her professional interests are focused on strategies for reducing health disparities for minority populations through improved access to quality services, and provision of data-driven evidence for better policy making.



Kristi Pier, M.H.S., M.C.H.E.S., Director, Center for Chronic Disease Prevention and Control, MDH

Kristi Pier is the Director of the Center for Chronic Disease Prevention and Control at MDH, leading a team of 20 to improve the health of Marylanders and reduce the burden of chronic disease in the state. Ms. Pier has worked in public health over 20 years and worked extensively in diabetes prevention since 2007. Much of her public health experience has been in chronic disease programming at the state and federal level, and her specific public health interests are outcome-based programming, utilizing data for effective programming, and healthy lifestyle behavior change. Ms. Pier is a member of the National Association of Chronic Disease Directors Board, holds Master of Health Science from the Johns Hopkins University

Bloomberg School of Public Health and is a master-certified Health Education Specialist.



Ashyrra C. Dotson, President and CEO, Eastern Shore Wellness Solutions

A native of Dorchester County, Ashyrra Dotson has been an advocate for minority health and health disparities for the past 14 years. Mrs. Dotson's tenure with Associated Black Charities as the Community Health Strategist and Program Director for Dorchester County Health Initiatives has both established lasting partnerships within the community and developed strong inroads with faith and community-based organizations. Mrs. Dotson manages multiple grant programs, including the Minority Outreach and Technical Assistance Program, the Community Health Workers Outreach Program, and the Maryland Emergency Food Assistance Program. Mrs. Dotson and her team have built a framework for education and outreach in the areas of hypertension, diabetes, and obesity awareness through the reduction of socio-

economic barriers that impact communities of color. Mrs. Dotson also is a leadership team member with the Dorchester Community Wellness Coalition; she serves as an executive board member for the Dorchester Community Partnership for Children and Families; and she is a member of the Maryland Food Bank Regional Council, Visions America CDC. Executive Board, and the Regional Living Well Advisory Board. She and Joyce Opher formed Eastern Shore Wellness Solutions, Inc. — a community-based health education, training, and awareness non-profit that employs Community Health Workers and Peer Support Specialists to guide community members in advocating for and managing their own preventable health care issues. She completed leadership training with the Satcher Leadership Institute at Morehouse College and has her master's degree in social psychology. Mrs. Dotson is supported in her work by her husband of 28 years, her four children, and 10 beautiful grandchildren.



Suyanna Barker, Dr.P.H., Senior Director, Health Equity and Community Action, La Clinica Del Pueblo

Dr. Barker has over 25 years of experience in the research and implementation of group and community-level public health interventions that address the needs of low-income, under served Latin Americans. A native of Brazil, Dr. Barker has a Doctorate in Public Health from the National School of Public Health in Brazil, a masters' degree in social psychology from the State University of Rio de Janeiro, and bachelor's degree in psychology. Dr. Barker's previous work experience includes 10 years conducting research for the Primary Health Care Program of the State University of Rio de Janeiro's Center for Adolescent Health Studies and nine years consulting for various national and international organizations, including the Pan-American Health

Organization, the International Labor Organization, and the Brazilian Ministry of Health. Dr. Barker is currently Senior Director of Health Equity and Community Action at La Clinica Del Pueblo in the Washington, D.C. metropolitan area, where she is responsible for developing and supervising the implementation of public health strategies to reduce health disparities affecting the local Latino community through culturally-relevant interventions.



Mark Luckner, Executive Director, Maryland Community Health Resources Commission

Mark Luckner is the Executive Director of the Maryland Community Health Resources Commission (CHRC), a position he has held since 2009. The CHRC was created by the Maryland General Assembly in 2005 to expand access to affordable, high-quality health care for under served communities and to help bolster the capacity of Maryland's safety net providers. The CHRC has awarded 210 grants totaling \$64.1 million, supporting programs in all 24 jurisdictions of the state. These programs have provided health care services for more than 458,000 Marylanders and the grantees have leveraged \$22.9 million in additional resources. Prior to joining the CHRC, Mr. Luckner served as senior policy adviser on health care, human services, and public

safety issues for Governor Martin O'Malley's StateStat program. Prior to working in the Governor's office, Mr. Luckner worked as a legislative aide in the Maryland House of Delegates for eight years, including six years as Assistant to the Chairman for the Health and Government Operations Committee. Mr. Luckner earned his B.A. in American Government from Georgetown University and M.A. in American Government from Johns Hopkins University.

SPEAKER AND PRESENTER BIOGRAPHIES



Dylan H. Roby, Ph.D., Associate Professor and Associate Chair, Department of Health Services Administration, University of Maryland School of Public Health

Dylan H. Roby, Ph.D., is Associate Chair, Associate Professor, and Director of Graduate Studies in the Department of Health Services Administration at the University of Maryland School of Public Health. His research focus is on Medicaid, community health centers, safety net hospitals, delivery system change, and the Affordable Care Act's implications for insurance markets, system redesign, and access to care. He teaches courses on health politics and policy in the M.H.A., M.P.H. and Ph.D. programs in the department. Roby collaborates with colleagues at UC Berkeley and UCLA on the California Simulation of Insurance

Markets (CalSIM) microsimulation model (www.calsim.org), which he helped develop over the past decade, and is a member of the cost analysis team for the California Health Benefit Review Program (www.chbrp.org). Although his primary academic appointment is in the University of Maryland's School of Public Health, he is a faculty associate with the UCLA Center for Health Policy Research and an adjunct associate professor of health policy and management at UCLA. Dr. Roby has been interviewed and quoted by various media outlets, including *The Los Angeles Times*, *The New York Times*, CNN, Fox News, Al-Jazeera America, CBS Radio, and NPR affiliates including KPCC, WAMU, Wisconsin Public Radio, and KQED. Dr. Roby graduated from UCLA with a bachelor's degree in geography and a minor in public policy. He earned his doctoral degree in public policy from The George Washington University.



Ernest Carter, M.D., Ph.D., Deputy Health Officer, Prince George's County Health Department

Dr. Ernest Carter is the deputy health officer for Prince George's County Health Department (PGCHD) with more than 38 years of experience in direct patient care, more than 25 years of experience in the fields of telemedicine and health IT, and more than six years in public health. At the PGCHD, he assists the Health Officer in managing the PGCHD and provides direct oversight for the divisions of Family Services, Assessment and Planning, and Health and Wellness, as well as oversight of all clinical providers. He has been responsible for the design, implementation, and management of multiple grants and contracts from the Centers for Disease Control and Prevention, the Substance Abuse and Mental Health Services Administration,

the Agency for Healthcare Research and Quality, and the State of Maryland, including 1) the PGC Health Enterprise Zone population health project, 2) the Consent2Share project, which was the first demonstration of the use of electronic patient privacy consent and data segmentation over a health information exchange within the privacy constraints of a 42-CFR, Part 2 environment and 3) the South Maryland Chronic Disease Prevention Program, a cooperative agreement for innovative strategies to prevent and manage diabetes, heart disease, and stroke. At Westat, he was a senior physician informaticist. At Howard University, Dr. Carter was director of the Telehealth Science and the Advanced Technology Center that created telemedicine applications for both domestic and international use. He was also an assistant professor of Electrical Engineering and associate director of Howard's Material Science Research Center of Excellence, where he conducted research in bioengineering. In private business ventures, he was the owner of retail-based clinics in four states. In addition, Dr. Carter was chairman of the Department of Pediatrics at Washington Adventist Hospital and Mercy Philadelphia Hospital. Dr. Carter has an B.A. in physics from Harvard College, M.D. from Harvard Medical School, and Ph.D. in bioengineering from the University of Pennsylvania. Dr. Carter is married and has raised two adult daughters with his wife of 32 years.



Katherine Phillips, M.S.N./M.P.H., C.R.N.P, Health Services Clinic Coordinator, Catholic Charities' Esperanza Center

Katherine Phillips, M.S.N./M.P.H., C.R.N.P., joined Esperanza as a bilingual staff Family Nurse Practitioner in January 2017. She provides preventive care, acute care, and chronic disease management for adults and children. She has special interests in women's health and pediatrics. She is a graduate of the Schools of Nursing and Public Health at Johns Hopkins and previously worked as an F.N.P. at a Baltimore-area Federally Qualified Health Center. Prior to nursing school, she served in the U.S. Peace Corps in Costa Rica and worked as a special assistant to the commissioner of the Baltimore City Health Department.



Mariana Izraelson, Psy.D., P.M.P., Executive Director, Shepherd's Clinic

Dr. Izraelson joined Shepherd's Clinic in July 2018 as the Executive Director. Dr. Izraelson brings years of clinical and managerial experience in the medical outpatient and addiction setting. She previously worked as the Director of Outpatient Services for Ashley Addiction Treatment in Harford and Cecil County. Other professional roles include managing State Care Coordination, Maryland Recovery Net, and Women and Children programs for Baltimore City, Baltimore County, and Anne Arundel County as the Director of Recovery Care Services for HealthCare Access Maryland. Through her professional roles over the past 10 years, Dr. Izraelson has strengthened her knowledge of professional procedures, research, and an understanding of myriad evidence-based treatment program deliveries. From her experience in rural Maryland to working

in Baltimore City, Dr. Izraelson has been dedicated to providing high-quality public health prevention and intervention services to atrisk populations. As a clinician and program director, she developed skills in working with clients who had multiple health and social needs, including substance use and mental health disorders. Serving this population provided her with direct experience addressing substance use disorders during pregnancy as well as the unique concerns that affect pregnant women while in recovery. Dr. Izraelson has a doctorate in psychology from Argosy University, a bachelor's degree in psychology from University of Maryland Baltimore County and is a licensed Clinical Alcohol and Drug Counselor. She currently serves as a board member for the Maryland Association for the Treatment of Opioid Dependence and the Maryland Addictions Directors Council. She is also a member of the Project Management Institute and the Psychologists for Social Responsibility Association.

Maryland's 15th Annual Health Equity Conference

ACHIEVING HEALTH EQUITY AND DISPARITY REDUCTION: PREVENTION AND COST SAVINGS INITIATIVES

EXHIBITORS

MDH, MHHD

Overview: Established in 2004 by statute under the Maryland Health General Article, Section § 20-1001 to § 20-1007 to address minority health disparities in Maryland, the Office's mission is to address the social determinants of health and eliminate health disparities by leveraging the Department's resources, providing health equity consultation, impacting external communications, guiding policy decisions and influencing strategic direction on behalf of the Secretary of MDH. MHHD's vision is to achieve health equity where all individuals and communities have opportunity and access to achieve and maintain good health.

Contact: Noel Brathwaite, Ph.D., M.S.P.H., Director

Phone: 410-767-2301

Email: mdh.healthdisparities@maryland.gov Address: 201 W. Preston St., Room 500,

Baltimore, MD 21201

Website: https://health.maryland.gov/mhhd

Center for Health Equity, School of Public Health, University of Maryland College Park

Overview: Located within the School of Public Health at the University of Maryland in College Park, the main focuses of the Center for Health Equity are to eliminate racial and ethnic disparities to achieve health equity among residents in the state of Maryland; and increase the inclusion of racial and ethnic minorities in health research through our Building Trust initiative.

Contact: Stephen B. Thomas, Ph.D., Director

Phone: 301-405-8859

Address: 4200 Valley Drive, 3302 SPH Building 255,

College Park, MD 20742

Website: sph.umd.edu/center/che

Adventist HeathCare Faith Community Health

Overview: Faith Community Health is a department of Adventist HealthCare, whose mission is to "empower faith communities to become places of health and healing for whole person health." Since 1995, Adventist HealthCare has understood the dynamic role of the church in our communities and has utilized this partnership to promote healthy communities by partnering with the faith leaders to develop impactful programs to improve the health of our communities. Please contact us for more information.

Contact: Kathleen Coleman

Phone: 301-315-3133, 301-315-3127 Email: kcoleman@adventisthealthcare.com Address: 820 W. Diamond Ave., Suite 500,

Gaithersburg, MD 20878

Aetna Better Health of Maryland

Overview: Aetna Better Health of Maryland is Maryland's newest HealthChoice managed care organization who administers Medicaid-eligible member's health benefits at no cost to the member.

Contact: Adelline Ntatin
Phone: 443-537-8941
Email: Ntatina@aetna.com

Address: 509 Progress Drive. Suite 117

Linthicum Heights, MD 21090

Website: www.Aetnabetterhealth.com/maryland

American Heart Association

Overview: The American Heart Association (AHA) is dedicated to the belief that everyone deserves to live a longer, healthier life, free of cardiovascular diseases and stroke. While the work of the AHA is firmly anchored in cardiovascular diseases, stroke and brain health, it has broadened its focus to equitable health, and overall well-being.

Contact: Rhonda Ford Chatmon

Phone: 410-246-6715

Address: 217 E. Redwood St., Baltimore, MD 21202

Website: www.heart.org

Asian American Center of Frederick

Overview: Our organization, with its different programs, works to enrich Frederick County by providing the essential tools to equip all immigrants to become independent and successful contributors to our communities and society at large.

Contact: Nancy Boyd
Phone: 301-694-3355
Email: nboyd@aacfmd.org

Address: 1080 W. Patrick St. Suite 16, Frederick, MD 21703

Website: https://aacfmd.org/

HBI-DC

Overview: HBI-DC, a 501(c)(3) nonprofit organization, promotes positive change that affects the lives of high-risk populations in the Washington, D.C. metro area through: 1) collaborative partnerships, 2) culturally and linguistically appropriate HBV and HCV outreach and education, 3) screening, 4) vaccination for HBV, 5) linkages to care, and 6) patient navigation services for impacted communities. HBI-DC's mission is to mobilize communities to prevent liver diseases caused by viral hepatitis among Asian Americans and Pacific Islanders, African immigrants, and other high-risk groups.

Contact: Jane Pan
Phone: 571-274-0021
Email: info@hbi-dc.org

Address: 1725 I St. N.W., Suite 300, Washington, D.C. 20006 Website: www.hbi-dc.org; social media handles (Facebook,

Instagram, Twitter): @hbidc

Health Quality Innovators

Overview: Health Quality Innovators (HQI) is analytical, methodical, and creative. As the Medicare Quality Innovation Network-Quality Improvement Organization and Practice Transformation Network for Maryland and Virginia, we understand complex government health care programs, excel at implementing change on the front lines, and shine new light on improvement challenges. As an independent, nonprofit consulting organization since 1984, we offer clients practical solutions backed by objectivity and expertise.

Contact: Octavia Peterson **Phone:** 804-289-5320

Email: Opeterson@hqi.solutions

Address: 9830 Mayland Drive, Suite J, Richmond, VA 23233

Website: http://www.hqi.solutions/

Hospice and Palliative Care Network of Maryland

Overview: Our mission — To promote the provision of quality hospice and palliative care in Maryland. The Hospice and Palliative Care Network of Maryland (HPCNM) is a membership association for hospice and palliative care programs, services, and facilities in the state of Maryland. We represent and support the varied organizations that align with our mission. HPCNM does not endorse a particular facility or service over another. Instead, we offer support, resources, training, education and a legislative "voice" to our member organizations. Finally, we serve as a connection point to those in search of their services. In that spirit, we engage in the following:

- Promote efforts to create awareness regarding palliative and hospice care, and increase access to under served communities
- Deliver continued professional education to those vested in hospice care, including health care professionals and community volunteers across private sector, faith-based, and civic organizations
- Encourage dialogue in end-of-life care issues
- Represent the voice of the hospice and palliative care community in federal and state agencies
- Serve as a liaison between national, state, and local hospice and palliative care organizations

As a private, non-profit, 501(c)(3) corporation, each day we work on behalf of our member organizations. HPCNM is not affiliated with or endorsed by any state or federal bureau. HPCNM works on behalf of the collection of agencies, programs, and organizations that meet medical, social, and emotional needs at the end-of-life.

Contact: Peggy Funk, Executive Director

Phone: 410-891-5741

Email: Peggy.Funk@hnmd.org

Address: 201 International Circle, Suite 230, Hunt Valley, MD 21030

Website: www.hnmd.org

Inner County Outreach, Inc.

Overview: Inner County Outreach, Inc. (ICO) is headquartered in Aberdeen, Md. and operates mainly in the tri-county region of Harford, Baltimore and Cecil Counties. We proudly serve at-risk populations, fully accepting our social and moral responsibilities to heal the "breaches" in our community. Our 33 years of grassroots service has solidified our position as a leader in the fight against financial, familial, and health-related brokenness in Harford County, Md.

Founded in 1986 by Pastor Nathaniel T. Johnson, along with a few members of Aberdeen Bible Church, ICO's programming drives measurable change in the community. Every family has worth; ICO's programs are specifically designed to promote the health, happiness and success of all families, regardless of their socio-economic status. Our organization provides assistance to our clients in the following areas: Basic Needs — addressing food and shelter deficiencies; Youth Services — filling the gaps in education, mentoring, child care, and residential services; and Health and Wellness — issues surrounding health education and awareness. Focusing on these categories of assistance, ICO is able to provide positive outcomes for families and children who find themselves in a variety of life transitions that they are unable to navigate on their own.

Contact: Natalie T. Johnson **Phone:** 410-272-3278

Email: ico@innercountyoutreach.org

Address: 529 Edmund St., Aberdeen, MD 21001

Website: www.innercountyoutreach.org

MDH, Behavioral Health Administration, Office of Health Promotion and Prevention

Overview: The Behavioral Health Administration's Office of Health Promotion and Prevention develops and implements efforts to promote behavioral health awareness, to prevent progression of mental health and substance use problems, and to integrate behavioral health identification and intervention with somatic health.

Contact: Margie Donohue **Phone:** 410-402-8667

Email: margie.donohue1@maryland.gov

Address: Behavioral Health Administration, Voc. Rehab

Building., 55 Wade Ave., Catonsville, MD 21228

Website: mddestinationrecovery.org; Facebook: Substance Use

Disorders in Maryland

MDH, Center for Tobacco Prevention and Control

Overview: The Center for Tobacco Prevention and Control works with community partners, state agencies, health care entities, resource centers, and local health departments to implement proven strategies to protect Maryland residents from tobaccorelated death and disease. The overall goals are to:

- Prevent youth and young adults from ever using tobacco products
- Provide resources to assist residents who are ready to quit using tobacco
- Eliminate exposure to harmful toxins found in secondhand smoke
- Identify and eliminate health disparities among population groups disproportionately affected by tobacco-related death and disease

Contact: David Quinn **Phone:** 410-767-4652

Email: david.quinn@maryland.gov

Address: 201 W. Preston St., Baltimore, MD 21201
Website: https://phpa.health.maryland.gov/ohpetup/pages/

tob home.aspx

MDH, Maryland Comprehensive Cancer Control Program

Overview: The Maryland Comprehensive Cancer Control Program (MCCCP) addresses cancer prevention and control issues by convening stakeholders, assessing epidemiological data, and implementing formal plans to reduce the burden of cancer in Maryland. The project focuses on implementation of policy, systems, and environmental approaches to prevent cancer, and clinical-community linkages that reduce the cancer burden. The MCCCP conducts project implementation through engagement with stakeholders, support to statewide cancer coalitions and councils, as well as through collaboration with other key partners within MDH and throughout the state.

Contact: Sara Valek **Phone:** 410-767-5641

Email: sara.valek@maryland.gov

Address: 201 W. Preston St., 3rd Floor, Baltimore, MD 21201 **Website:** https://phpa.health.maryland.gov/cancer/cancerplan/

MDH, Office of Genetics and People with Special Health Care Needs

Overview: The Office of Genetics and People with Special Health Care Needs (OGCSHCN) has the following programs and services:

Infant Hearing Program (IHP): Program for hearing impaired infants. Establishes a program for universal hearing screening of newborns and early identification and follow-up for infants at risk of hearing impairment.

Birth Defect Reporting and Information System (BDRIS): Requires hospitals to report sentinel birth defects to the Secretary of MDH. Originally passed in 1982, this statute was amended in 2008 to expand its authority to collect data on any significant birth defect. The OGCSHCN sends condition-specific fact sheets and resources to families identified.

Sickle Cell Disease Program (SCD) Long-Term Follow-Up — Sickle Cell Anemia: Program for screening newborns for sickle cell anemia, monitoring each affected infant's health, and providing prenatal education regarding sickle cell anemia. OGCSHCN follows up with children identified with sickle cell disease to educate families and providers about needed preventive care.

Children's Medical Services (CMS) Program for Crippled Children: Establishes a program to identify and to provide medical and other services to "children who are crippled or who have conditions related to crippling." This program is the payer of last resort for specialty care for low-income uninsured or under-insured children with special health care needs.

Health Care Transition: Health Care Transition Plan to support the movement of Youths and Young Adults with Special Health Care Needs (YSHCN) as they move from pediatric to adult health care services. The plan includes development and coordination of educational resources, services, and outreach activities.

Resource Line: This toll free number is staffed by a parent and provides information on a variety of relevant resources, including medical, insurance, child care, and financial services.

Also administers Systems Development Grants and Local Health Department Grants.

Contact: Mary Price Phone: 410-767-5581

Email: mary.price@maryland.gov

Address: 201 W. Preston St., 3rd Floor, Baltimore, MD 21201

Website: https://phpa.health.maryland.gov/genetics/

MDH, Office of Oral Health

Overview: The mission of the Office of Oral Health is to improve the oral health of Maryland residents through a variety of public oral health initiatives and interventions. The Office of Oral Health focuses on:

- Improving access to oral health care, education, treatment, and prevention resources for under served and uninsured Maryland populations
- Enhancing knowledge of evidence-based oral disease prevention strategies
- Reducing morbidity and mortality associated with oral diseases, including oral cancer, in Maryland residents
- Developing better surveillance systems that address current and unmet oral disease status
- Reducing oral injuries in Maryland, with a focus on sportsrelated oral injuries in Maryland school children

Contact: Stacy Costello, M.P.H., C.H.E.S.

Phone: 410-767-3081

Email: stacy.costello@maryland.gov

Address: 210 W. Preston St., 4th Floor, Baltimore, MD 21201

Website: http://health.maryland.gov/oral-health

MDH, Prevention and Health Promotion Administration, Environmental Health Bureau

Overview: The Environmental Health Bureau works with other state agencies and local health departments to monitor and promote the health of Maryland's citizens through improvements in environmental quality and control of environmental hazards. The main activities of the Environmental Health Bureau are environmental public health surveillance, regulation and enforcement, environmental exposure response and control, and injury and violence prevention.

Contact: Subha Chandar **Phone:** 866-703-3266

Email: mdh.envhealth@maryland.gov

Address: 201 W. Preston St., Baltimore, MD 21201
Website: https://phpa.health.maryland.gov/OEHFP/Pages/

environmental.aspx

MDH, Prevention and Health Promotion Administration, Center for Chronic Disease Prevention and Control

Overview: The mission of the Center for Chronic Disease Prevention and Control is to improve the health of Maryland residents by promoting healthy lifestyles that will reduce chronic disease.

Contact: Kristi Pier

410-767-4692 **Email:** kristi.pier@maryland.gov

Address: 201 W. Preston St., Baltimore, MD 21201 **Website:** https://phpa.health.maryland.gov/CCDPC/Pages/

ccdpc home.aspx

Maryland Insurance Administration

Overview: The State Agency that regulates insurance in

Maryland.

Phone:

Contact: James Mobley Phone: 410-468-2024

Email: james.mobley@maryland.gov Address: 200 St. Paul Place, Suite 2700 Website: www.insurance.maryland.gov

Maryland Public Health Association

The Maryland Public Health Association is a non-profit, statewide organization of public health professionals dedicated to improving the lives of all Marylanders. Our vision is to facilitate Healthy Marylanders living in Healthy Communities. Our mission is to improve public health in Maryland through education and advocacy. One of our goals is to reduce or eliminate racial and ethnic health disparities.

Contact: Marina Gettas Phone: 818-731-8427

marylandpublichealth@gmail.com **Email:**

Website: https://mdpha.org

Maryland Relay

Overview: Maryland Relay is a free public service that allows people who are unable to use a standard telephone to both make and receive calls. Maryland Accessible Telecommunications (MAT) distributes state-provided devices to qualified applicants.

800-552-7724 (voice/TTY) 443-453-5970 (VP) Phone:

Email: moreinfo@mdrelay.org

301 W. Preston St., Suite 1008A, Baltimore, MD 21201 Address:

Website: mdrelay.org

Maryland Rural Health Association

Overview: The Maryland Rural Health Association (MRHA) is a non-profit organization whose mission is to educate and advocate for the optimal health and wellness of rural communities and their residents. MRHA is a member organization comprised of local health departments, hospitals, community health centers, area health education centers, health professionals, and community members in rural areas throughout Maryland. Of Maryland's 24 counties, 18 are considered rural by the state, and with a population of over 1.6 million they differ greatly from the urban areas in the state. MRHA recently published the 2018 Maryland Rural Health Plan, which provides a comprehensive examination of the rural health care disparities in Maryland.

Contact: Lara Wilson Phone: 410-693-6988

Email: larawilson@mdruralhealth.org Address: P.O. Box 475, Centreville, MD 21617

Website: www.mdruralhealth.org and www.mdruralhealthplan.org

Mental Health Association of Maryland

Overview: The Mental Health Association of Maryland (MHAMD) is a non-profit education and outreach organization that advances public policy and monitors the quality of services being received.

Contact: Kari Gorkos 443-901-1550 Phone: Email: info@mhamd.org

Address: 1301 York Road, Suite 505, Lutherville, MD 21093

Website: www.mhamd.org

Morgan State University

Overview: Morgan State University offers the Bachelor of Science in Nutritional Sciences from the School of Community Health Policy, whose mission is to educate citizens from diverse academic and socio-economic backgrounds. The Nutritional Sciences Program is currently recognized by the Accreditation Council for Education in Nutrition and Dietetics (ACEND) of the Academy of Nutrition and Dietetics as a Didactic Program in Dietetics (DPD).

Contact: Dr. Joycelyn Peterson

Phone: 443-885-4043

Email: Joycelyn.peterson@morgan.edu

Address: School of Community Health Policy, 1700 E. Cold

Spring Lane, Jenkins Building Room 300, Baltimore,

MD 21251

Website: www.morgan.edu/schp

Shepherd's Clinic

Overview: Shepherd's Clinic provides comprehensive health (primary and specialty care), mental health, and wellness services for Baltimore's uninsured.

Contact: Mariana Izraelson **Phone:** 410-387-0058

Email: mariana.izraelson@shepherdsclinic.org **Address:** 2800 Kirk Ave., Baltimore, MD 21218

Website: http://shepherdsclinic.org/

U. S. Department Housing and Urban Development

Overview: HUD's mission is to create strong, sustainable, inclusive communities and quality affordable homes for all. HUD is working to strengthen the housing market to bolster the economy and protect consumers; to meet the need for quality affordable rental homes; to utilize housing as a platform for improving quality of life; and to build inclusive and sustainable communities free from discrimination and transform the way HUD does business.

Contact: Carol B. Payne, Baltimore Field Office Director

Phone: 410-962-2520

Email: Carol.B.Payne@hud.gov

Address: Bank of America Building, Tower II,

100 S. Charles St., Suite 500, Baltimore, MD 21201

Website: www.hud.gov

UnitedHealthcare Community Plan

Overview: UnitedHealthcare Community Plan is a managed care organization that offers health coverage to beneficiaries of the Maryland's HealthChoice program.

Contact: Patrice Tucker **Phone:** 443-896-9084

Email: patrice_tucker@uhc.com

Address: 6220 Old Dobbin Lane, Columbia, MD 21045

Website: www.uhccommunityplan.com

University of Maryland Eastern Shore

Overview: The University of Maryland Eastern Shore (UMES) School of Pharmacy is dedicated to developing exemplary pharmacy professionals and scholars who are committed to patient-centered care, lifelong learning, discovery, and service for diverse communities of the Delmarva Peninsula, the State of Maryland, and around the world.

Contact: Dr. Hoai-An Truong Phone: 240-401-4284 Email: htruong@umes.edu

Address: 1 College Backbone Road, Princess Anne, MD 21853

Website: www.umes.edu/pharmacy

NOTES

Maryland Office of Minority Health and Health Disparities 2018 Health Equity Conference Achieving Health Equity and Disparity Reduction: Prevention and Cost Savings Initiatives Thursday, Dec. 6, 2018

CONFERENCE EVALUATION FORM

Please indicate how well the following learning objectives/learner outcomes were met.

Scale: 1=Not met 2= Not very well met 3=Somewhat met 4=Well met 5=Very well met

	- · · · · · · · · · · · · · · · · · · ·					
Describe innovative community and health care delivery initiatives that aim to reduce disparities, preventable hospital utilization, and health care costs in Maryland communities						4 5
Analyze current local and national efforts addressing chronic disease prevention and management and infant mortality in minority and under-served communities						4 5
Recognize that the interventions required to reduce preventable utilization are primarily community-level interventions, and identify key tools and resources to strengthen community-clinical linkages						4 5
Please Scale: 1=Very Poor		ker and activit			olicable	
Speakers	Knowledge of Subject Matter / Expertise	Organization/ Clarity of Presentation	Useful Information/ Content	Speaker / Participant Interaction	Use of Allotted Time	Audio/ Visual Aids and Effective Teaching Strategies
SHIRLEY NATHAN-PULLIAM HE	ALTH EQUI	TY LECTURI	E SERIES - I	KEYNOTE	ADDRES	SS
Georges C. Benjamin, M.D.						
MOBILE INTEGRATED COMMUN	ITY HEALT	H PROGRAM	1			
Joseph A. Ciotola, Jr., M.D.						
Captain Jamie K. Baltrotsky, B.S., N.R.P.						
MARYLAND'S MANAGED CARE O	ORGANIZAT	IONS				
Arethusa Stevens Kirk, M.D., F.A.A.P.						
Theresa C. Bittle, R.N., B.S.N., C.C.M.						
Shalena Cooper-Booze, M.S.						
CONCURRENT SESSION A: ASTH	MA PREVEN	NTION AND	MANAGEM	ENT		
Clifford S. Mitchell, M.S., M.D., M.P.H.						
Angela Cochran, M.S.						
Carol Bryant Payne						
CONCURRENT SESSION B: INFA	NT MORTAL	ITY PREVEN	NTION			
Maura Dwyer, Dr.P.H., M.P.H.						
Nancy Boyd, R.N., C.P.S.T.I.						
Sheila Owens-Collins, M.D., M.P.H., M.B.A.						
CONCURRENT SESSION C: PREI	DIABETES A	ND DIABETI	ES PREVEN	TION AND) MANA(SEMENT
Kristi Pier, M.H.S., M.C.H.E.S.						
Ashyrra Dotson						
Suyanna Linhales Barker, Dr.P.H.						
RETURN ON INVESTMENT FROM MARYLAND SUCCESS STORIES	1 HIGH-UTI	LIZER AND S	SOCIAL DE	ΓERMINA	NT INTE	RVENTIONS:
Dylan H. Roby, Ph.D.						
Ernest Carter, M.D., Ph.D.						
Katherine Phillips, M.S.N, M.P.H., C.R.N.P						
Mariana Izraelson, Psy.D., P.M.P.						

Please check your r	najor	affiliati	on(s):			
☐ Healthcare Professional ☐ Government ☐ Private Citizen ☐	☐ Health	Insurer [☐ Poli	ісу Ма	ıker		
☐ Community-Based Group ☐ Health Educator/Community Outre	each 🗖	Academic	Institu	ition	☐ Stud	dent	
☐ Business Industry ☐ Community Health Worker ☐ MDH (
☐ Managed Care Organization ☐ Other:							
Please check							
Are you Hispanic or Latino? ☐ Yes ☐ No If YES, please speci	-						
Please specify your race (choose all that apply)? Black or Africa							
☐ American Indian or Alaska Native ☐ Native Hawaiian or oth							
If some other race, please specify.							
What is your ancestry or ethnic origin?							
What is your gender? ☐ Male ☐ Female ☐ Other:							
Please rate t	he fol	lowing					
Scale: 1=Very Poor 2=Poor	3=Fair	4=Good	5=1	Excell	ent		
Registration Process			1	2	3	4	5
Facility Conducive to Learning			1	2	3	4	5
Quality of Facility			1		3	4	5
Quality of Lunch/Refreshments			1	2	3	4	5
Quality of Speakers/Panelists			1	2	3	4	5
Conference Met Your Learning Needs			1	2	3	4	5
Overall Quality of Conference			1	2	3	4	5
t three ways the conference can be improved							
ggest other topics or themes that you would like to see addressed							
ggestions for improvement/additional comments							
Nursing Contact Hour Applicants, please complete:							
Please circle your rating the following statement. After attending the che social determinants of health and discuss specific programs are increased.							
1 – Strongly Disagree 2 - Disagree 3 -	Neutra	l 4 - Agre	e 5	– Stro	ngly A	gree	
Did you perceive any bias during the Conference? If so, please explai							

Maryland's 15th Annual Statewide Health Equity Conference

ACHIEVING DISPARITY REDUCTION AND EQUITY: PREVENTION AND COST SAVINGS INITIATIVES

Thursday, Dec. 6 • Baltimore, Maryland

CONFERENCE PLANNING TEAM

Barbara J. Bazron, Ph.D.

Noel Brathwaite, Ph.D., M.S.P.H.

Pamela Brown-Creekmur, R.N.

Lisa A. Burgess, M.D.

Corey Carpenter

Monica Davis

Karen Gutierrez, M.P.A.

Howard Haft, M.D., M.M.M., F.A.C.P.E.

Kimberly Hiner, M.P.H.

David Mann, M.D., Ph.D.

Mariana Marques

Irene B. Molina, M.S.N., R.N., C.C.R.N.

Senator Shirley Nathan-Pulliam

Frances B. Phillips, R.N., M.H.A.

Kristi Pier, M.H.S., M.C.H.E.S.

Maureen Regan

Dennis Schrader

Nathaniel Scroggins

Stephanie C. Slowly, M.S.W., L.C.S.W-C

Stephen B. Thomas, Ph.D.

Hoai-An Truong, Phar.M.D., M.P.H., F.A.Ph.A., F.N.A.P.

Diane Walker

Jake A. Whitaker

ADDITIONAL CONFERENCE SPONSORS

Sponsored by the University of Maryland, School of Public Health, Maryland Center for Health Equity.

Sponsored by the Behavioral Health Administration, Office of Workforce Development and Training.

The Office of Workforce Development and Training is authorized by the Maryland Board of Professional Counselors and Therapists to sponsor continuing education programs for Category A 4.25 CEU, the Maryland Board of Social Work Examiners to sponsor social work continuing education programs for Category I 4.25 CEU, the State Board of Examiners of Psychologists and the Maryland Association of Prevention Professionals and Advocates to sponsor continuing education programs for 4.25 CEU. Participants must attend all hours of the training and submit an evaluation to receive a certificate. The Office of Workforce Development and Training maintains full responsibility for this program.

PRESENTERS AND SPEAKERS

Dr. Noel Brathwaite

Ms. Cheri Wilson

The Honorable Shirley Nathan-Pulliam

Mr. Robert R. Neall

Dr. Stephen B. Thomas

Dr. Georges Benjamin

Dr. Joseph A. Ciotola, Jr.

Captain Jamie K. Baltrotsky

Dr. Arethusa Stevens Kirk

Ms. Theresa C. Bittle

Ms. Shalena Copper-Booze

Dr. Clifford S. Mitchell

Ms. Angela Cochran

Ms. Carol Bryant Payne

Dr. David Mann

Dr. Maura Dwyer

Ms. Nancy Boyd

Dr. Sheila Owens-Collins

Dr. Olubukola Alonge

Ms. Kristi Pier

Ms. Ashyrra Dotson

Dr. Suyanna Linhales Barker

Mr. Mark Luckner

Dr. Dylan H. Roby

Dr. Ernest Carter

Ms. Katherine Phillips

Dr. Mariana Izraelson

EXHIBITORS

Please see included list for participating exhibitors.

VOLUNTEERS

Thanks to the many volunteers and staff who played a significant part in making Maryland's 15th Annual Health Equity Conference a success!







MHHD Email: mdh.healthdisparities@maryland.gov | Phone: 410-767-7117 Website: http://health.maryland.gov/mhhd