

Minority Outreach & Technical Assistance (MOTA)

Community Empowerment Center, Inc. – Wicomico County

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Community Empowerment Center, Inc. (CEC) was established in 2012 and recognized the unmet needs of at risk youth, elderly, and homeless individuals. CEC's efforts include youth outreach and education, nursing home engagement, and connecting the homeless to basic services. These targeted groups were offered survival skills, etiquette principles, peer to peer mentoring, tobacco education, creative arts, and dance. CEC received two grants from Wicomico County Health Department to educate youth on the dangers of tobacco, second hand smoke and electronic cigarettes and peer mentorship.

During the upcoming year CEC is proposing to develop and implement outreach strategies to educate Black/African Americans, Asian Americans, Native Americans, Hispanics/Latinos and Pacific Islanders. The education and outreach components will consist of cardiovascular disease, infant mortality, tobacco and cancer. The proposed initiative has two strategies, the first is improving environment through promoting physical activity, assist the County implementing transportation and community plans that promote walking and build infrastructures that support healthy lifestyle changes. The second strategy is health information intervention that will educate individuals at greater risk for hypertension and diabetes and refer them to appropriate healthcare providers.

For more information about Community Empowerment Center, Inc. and the MOTA program in Wicomico County, contact Reverend Dr. Thomas E. Tucker, Jr., Program Director at (410) 546-5661.